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## ExOfficio® Hosts Travel Happy Hour Event at Outdoor Retailer Winter Market

*Travel industry event focuses on the growing business of travel with writer, explorer, and television host Andrew Evans.*

**Seattle, WA (December 29, 2015)** – ExOfficio®, the leading brand of travel apparel designed to provide comfortable performance solutions for travelers, is pleased to host a travel-themed happy hour with accomplished storyteller, explorer and television host [Andrew Evans](#) on the first day of Outdoor Retailer [Winter Market](#) 2016.

National Geographic's original Digital Nomad and host of the channel's "[World's Smart Cities](#)" television show, Andrew Evans is an accomplished storyteller, explorer, and television host who shares his stories from around the world across all media. He has visited over 100 countries and reported live from all seven continents, authored "100 Great Cities of the World" and three other books, and contributed to a dozen more. He gained a worldwide following when he made an epic overland journey from Washington, D.C. all the way to Antarctica, using public transportation. His TEDTalk about the journey, "[Traveling with Uncertainty](#)" has been called one of the most inspiring TED talks on travel.

Retail buyers and travel industry representatives are invited for networking, drinks, light snacks, and a presentation by Evans, who will share travel inspiration and insights on the growing business of urban travel.

Guests will also have the opportunity to browse the new [ExOfficio](#) urban travel collection for fall 2016, offering the perfect balance of stylish versatility and high performance features for urban travel exploration. Clean silhouettes offer sophisticated and versatile options that keep comfort, performance, protection, and technology at the forefront.

ExOfficio's Travel Happy Hour is from 4:30 p.m. to 6:00 p.m. on Thursday, January 7, 2016 in the ExOfficio booth #12027 in the Salt Palace Convention Center.

RSVPs and details about the event are available at [www.exofficio.com/travelhappyhour](http://www.exofficio.com/travelhappyhour). In partnership with the [Adventure Travel Trade Association](#), the event is open to adventure travel representatives as an [AdventureConnect](#) gathering.

### About ExOfficio®

*ExOfficio believes that the magic of travel, whether you seek different cultures, epic scenery or the thrill of the unknown, is a chance to create perspective and vitality by opening your mind to the wonders of the world. Since 1987, ExOfficio has celebrated the traveler by crafting garments that allow one to experience the world unhindered. Intelligently designed products with tangible benefits—including the*

EXOFFICIO  
**LEARN ABOUT THE GROWING BUSINESS OF URBAN TRAVEL**

ExOfficio invites you to experience the magic of travel and the perspective it brings to your customers with insight from writer, explorer, and host of the National Geographic Channel's "World's Smart Cities."

Mark your calendar to meet Andrew, preview ExOfficio's new urban travel collection, and enjoy a cocktail at this one-of-a-kind travel industry gathering at ORWM.

**TRAVEL HAPPY HOUR**  
Booth #12027  
Thursday, January 7  
4:30 - 6:00 p.m.

WITH **ANDREW EVANS**

The Original **NATIONAL GEOGRAPHIC** Digital Nomad



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*best-selling Give-N-Go® underwear collection and lightweight, wrinkle-free fabrics with bug, sun and water protection—are focused on one goal: comfortable performance. ExOfficio is sold internationally, online and in specialty outdoor and travel stores, including five of their own flagship stores in the U.S. For more information about ExOfficio, visit [www.exofficio.com](http://www.exofficio.com).*

**About Jarden Corporation, ExOfficio's Parent Company**

*Jarden Corporation is a diversified, global consumer products company with a portfolio of over 120 trusted, authentic brands. Jarden's record of strong financial performance and organic growth is supported by a focused operating culture coupled with value enhancing acquisitions and shareholder focused capital allocation. Jarden operates in three primary business segments through a number of well recognized brands, including: Branded Consumables: Ball®, Bee®, Bernardin®, Bicycle®, Billy Boy®, Crawford®, Diamond®, Envirocooler®, Fiona®, First Alert®, First Essentials®, Hoyle®, Kerr®, Lehigh®, Lifoam®, Lillo®, Loew-Cornell®, Mapa®, Millefiori®, NUK®, Pine Mountain®, Quickie®, Spontex®, Tigex®, Waddington, Yankee Candle® and YOU®; Outdoor Solutions: Abu Garcia®, AeroBed®, Berkley®, Campingaz® and Coleman®, Dalbello®, ExOfficio®, Fenwick®, Greys®, Gulp!®, Hardy®, Invicta®, Jostens®, K2®, Marker®, Marmot®, Mitchell®, Neff®, PENN®, Rawlings®, Shakespeare®, Squadra®, Stearns®, Stren®, Trilene®, Völk®, Zoot®; and Consumer Solutions: Bionaire®, Breville®, Cadence®, Crock-Pot®, FoodSaver®, Health o meter®, Holmes®, Mr. Coffee®, Oster®, Patton®, Rainbow®, Rival®, Seal-a-Meal®, Sunbeam®, VillaWare® and White Mountain®. Headquartered in Florida, Jarden ranks #348 on the Fortune 500 and has over 35,000 employees worldwide. For further information about Jarden, please visit [www.jarden.com](http://www.jarden.com).*

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