

ExOfficio Expands and Refines Insect-Repellent Travel Clothing Collection for Spring 2016

Seattle, WA (July 28, 2015) – For over 10 years, ExOfficio®, the leader in insect-repellent travel apparel, has provided a convenient and effective alternative to bug spray through its BugsAway® collection made for hassle-free travel. The first company in the U.S. to utilize Insect Shield® fabric technology in 2004, ExOfficio continues to expand the BugsAway line of clothing for spring 2016, providing the contemporary traveler with technical, casual, and versatile styles so they can remember the adventure and not the bugs.

“The process of creating insect-repelling clothing is very demanding and requires great expertise to achieve the correct balance of comfort, durability, and protection. We’ve designed hundreds of [BugsAway](#) styles over the years, continually refining features and functions to allow the traveler to experience the world comfortably and with the confidence that they have protection against bugs that can carry diseases,” said Brian Thompson, general manager of [ExOfficio](#). “When travelers don’t have to think about preparing for bugs, they’re free to enjoy their travel and experience the world unhindered.”

From coastal adventures to trekking, mountain exploration to the veranda, ExOfficio’s BugsAway styles are designed with travel-ready features and performance fabrics so that the traveler can focus on the experience. The insect-repellent technology provides long-lasting, effective, and convenient bug protection without the use of messy, smelly, or ineffective chemical sprays. Permethrin, the active ingredient, is invisible, odorless, and tightly bonded to the fabric fibers, lasting the expected lifetime of the garment. BugsAway products are effective against mosquitoes, ticks, ants, flies, chiggers, and midges (no-see-ums), aiding in the battle against insect-borne diseases.

For spring 2016, ExOfficio has updated a few best-selling technical and versatile BugsAway styles including: the men’s Lumos™ Hoody, Breez’r™ shirt, Baja Sur™ shirt, and Sandfly™ pants; and the women’s Lumen™ shirt and Damselfly™ pants. The newest styles in the collection are designed to help the traveler seamlessly transition from urban to outdoor environments, allowing them to experience more while packing less.

Casual pieces in ExOfficio BugsAway spring 2016 collection include:



Women’s BugsAway® Quietude™ Pants

When comfort and protection are what you need, these stylish sweat-style pants provide a kick-back feel for day or night. UPF 30 sun protection blocks up to 97% of UVA and UVB rays.

- Built-in bug protection
- 30 UPF sun protection
- Moisture-wicking
- Breathable
- Stretch
- One hidden security zip at right hand pocket
- Fully elasticized draw cord waist
- Natural fit, mid-rise, sizes XS-XL
- Available in charcoal heather
- MSRP: \$75



Women's BugsAway® Lumen™ Shirt

This lightweight polyester and cotton blend shirt keeps the wearer cool thanks to breathable fabric and mesh ventilation under arms and back yoke. Additional bug protection is provided by long sleeves with thumb loops. An updated feminine cut and ruching at the shoulder add style to performance.

- Built-in bug protection
- Moisture-wicking and quick-drying
- Breathable and ventilated
- Natural fit, sizes XS-XL
- Available in five colors: white, hot coral, azul, mojito, black
- MSRP: \$60



Men's BugsAway® Covertical™ Pants

A high-strength and pre-shrunk cotton blend with an added enzyme wash give these comfortable and good-looking pants softness, durability, and long-lasting fit for years of travel.

- Built-in bug protection
- Contoured waistband
- Coin catch bag inside left front pocket
- Hidden security zip pocket on interior back right of pant
- Hidden zip security pocket inside right front pocket welt
- Natural fit, sizes 30-44 in regular 32-inch and 30-42 in short 30-inch.
- Available in three colors: bay leaf, light khaki, and toffee
- MSRP: \$90



Men's BugsAway® Hakuna™ Shirt

A cotton/polyester blend makes this shirt light weight and breathable. Contrast colors on the collar, cuffs, and button-line add a dash of sophisticated style.

- Built-in bug protection
- Ventilated and quick-drying
- Back knife pleats for better mobility
- One drop-in pocket on left front
- Natural fit, sizes S-2XL
- Available in three colors: Prussian, hops, and walnut
- MSRP: \$75



Men's BugsAway® Chas'air™ Crew Shirt

A cotton/polyester blend provides low-key comfort and a soft hand, while a rib knit collar and set-in sleeves make it wearable from morning until night. UPF 20 sun protection blocks up to 96% of UVA and UVB rays.

- Built-in bug protection
- 20 UPF sun protection
- Natural fit, sizes S-2XL
- Available in five colors: light lapis, desert sage, hops, bone, and grey heather
- MSRP \$50



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BugsAway® Lightweight Brim Hat

This lightweight, unisex, bucket-style hat provides 30 UPF sun protection for hot climates, blocking up to 97% of UVA and UVB rays. A polyester mesh lining provides breathability and wicking properties when in use.

- Built-in bug protection
- 30 UPF sun protection
- Wicking and quick-drying
- Sizes S/M and L/XL
- Available in three colors: hot coral, bay leaf, and bone
- MSRP: \$35

Items from the new ExOfficio spring 2016 collection will be shown in August 2015 at the [Outdoor Retailer Summer Market](#) in booth #12027 at the Salt Palace Convention Center. They will be available for purchase at [retail stores](#) and [online](#) in mid-February 2016.

About ExOfficio®

ExOfficio believes that the magic of travel, whether you seek different cultures, epic scenery or the thrill of the unknown, is a chance to create perspective and vitality by opening your mind to the wonders of the world. Since 1987, ExOfficio has celebrated the traveler by crafting garments that allow one to experience the world unhindered. Intelligently designed products with tangible benefits—including the best-selling Give-N-Go® underwear collection and lightweight, wrinkle-free fabrics with bug, sun and water protection—are focused on one goal: comfortable performance. ExOfficio is sold internationally, online and in specialty outdoor and travel stores, including five of their own flagship stores in the U.S. For more information about ExOfficio, visit www.exofficio.com.

About Jarden Corporation

Jarden Corporation is a diversified, global consumer products company with a portfolio of over 120 trusted, authentic brands. Jarden's record of strong financial performance and organic growth is supported by a focused operating culture coupled with value enhancing acquisitions and shareholder focused capital allocation. Jarden operates in three primary business segments through a number of well recognized brands, including: Branded Consumables: Ball®; Bee®; Bernardin®; Bicycle®; Billy Boy®; Crawford®; Diamond®; Envirocooler®; Fiona®; First Alert®; First Essentials®; Hoyle®; Kerr®; Lehigh®; Lifoam®; Lillo®; Loew Cornell®; Mapa®; Millefiori®; NUK®; Pine Mountain®; Quickie®; Spontex®; Tigex®; Yankee Candle® and YOU®; Outdoor Solutions: Abu Garcia®; AeroBed®; Berkley®; Campingaz® and Coleman®; Dalbello®; ExOfficio®; Fenwick®; Greys®; Gulp!®; Hardy®; Invicta®; K2®; Marker®; Marmot®; Mitchell®; PENN®; Rawlings®; Shakespeare®; Squadra®; Stearns®; Stren®; Trilene®; Völk® and Zoot®; and Consumer Solutions: Bionaire®; Breville®; Cadence®; Crock-Pot®; FoodSaver®; Health o meter®; Holmes®; Mr. Coffee®; Oster®; Patton®; Rainbow®; Rival®; Seal-a-Meal®; Sunbeam®; VillaWare® and White Mountain®. Headquartered in Florida, Jarden ranks #348 on the Fortune 500 and has over 30,000 employees worldwide. For further information about Jarden, please visit www.jarden.com.

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